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Turn Your Best Google Adwords Into Your Blog Content for The Double Whammy!

You've heard of the Long Tail, popularised by Chris Anderson. Simply put, if you go into a news agency, you'll notice there are hundreds of magazines that only a handful of people buy every month. Each ONE of those specialist magazines is an example of the Long Tail, or niche marketing.

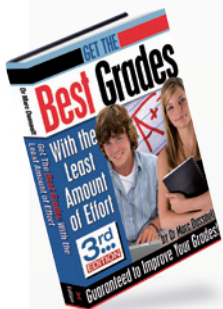
The 'short tail' or fat belly of the probability distribution curve are publications like Time, Success, Fortune and Entrepreneur Magazines – the mass marketed publications that appeal to a large percentage of the population.

To be successful on the Internet you need to get as much of the Long Tail as possible – people who are seeking out YOUR product knowledge and expertise.

One example is my books "How To Get The Best Grades With The Least Amount Of Effort" and the corporate edition "How To Get The Best Business Results With The Least Amount Of Effort".

The student version of the book has the following successful Google Adword Keywords.

effective study skills	learn how to study	study skills classes
how to study for exam	middle school study skills	get-better-grades.com
how to study effectively	tips on how to study	online study skills
how to study in college	college study skills	study skills course
how to study for tests	how to study for exams	study skills lesson
how to study better	student study skills	study skills worksheets
how to study for a test	university study skills	better study skills
how to study com	study skills activities	developing study skills
study skills tips	best study skills	fast study tips
high school study skills	how to study efficiently	how to study smarter



Now that I know these are what people are searching for, I will use these in my blog.

www.Get-Better-Grades.com/blog

As the search engine spiders crawl around my blog, they will pick up and rank these keywords which will bring me FREE TRAFFIC to my blog which is DESIGNED to sell my book.

Once I get this humming along, I will duplicate it for the Business Edition of the book since THOSE Keywords will be different.

How powerful is that?

It's all about doing the 1% each and every day that adds up at the end of the year to create extra-ordinary results.

